UPDATES FROM KATE'S CORNER

January 2015



KATE SLAWTA, J. D. Associate Broker

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This newsletter focuses on 2014 sales activity in **Our Neighborhood** - the subdivisions of Greenwich Forest, Wheatley Hills, English Village, Huntington, Battery Park and Battery Park Hills and parts of Bradley Woods and Bradmoor. You'll note that although fewer homes sold in 2014 than in the prior year, the average sales price increased, a phenomenon seen across most of Bethesda and Chevy Chase.

I've included photos and information throughout this Newsletter of many of the properties that were sold in Our Neighborhood via MRIS in calendar year 2014. Please note that I wasn't personally involved in all of these transactions.

HAPPY NEW YEAR 2016!

As the Spring 2015 Market approaches, let's take a quick look back at the sales activity in **OUR NEIGHBORHOOD** (defined in the left column below) last year. STUART AND MAURY 60th YR ANNIVERSARY NFO

<u>CALENDAR ITEM</u>: I'll be hosting a free COMMUNITY SHRED-DER DAY at Bethesda Elementary School in the spring. Watch for more info in a post card later this winter.

Number of properties Sold and Average Days on Market (DOM)

- 2002 50, of which 8% exceeded \$1M; DOM 39
- 2013 36, of which 41% exceeded \$1M; DOM 55
- 2014 28, of which 46% exceeded \$1M: DOM 29

Price Range and Average Price

- 2002 Range: \$365,000 \$1,750,000 Average: \$ 670,309
- 2013 Range: \$680,000 \$1,850,000 Average: \$1,046,305
- 2014 Range: \$614,500 \$2,400,000 Average: \$1,110,824

As you no doubt already know, 2014 marked another year of continued recovery from the chaos of 2008/09. The market in Our Neighborhood, and throughout Bethesda in general, is healthy. Surprisingly, interest rates actually fell again in 2014 and are still incredibly low—below 4% on conventional loans—at this writing. We are now experiencing the best of both worlds— it's a great time to buy and a great time to sell!

*As of 1/14/2015



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5619 Huntington Pkwy List Price: \$679,500 Sold Price: \$614,500 Days on Market: 68



8206 Old Georgetown List Price: 832,000 Sold Price: \$755,000 * Days on Market: 63



5719 Wilson Lane List Price: \$949,000 Sold Price: \$795,000 * Days on Market: 86



5712 Wilson Lane List Price: \$799,000 Sold Price: \$831,000 Days on Market: 6



8106 Hampden Lane List Price: \$1,250,000 Sold Price: \$880,000 Days on Market: 24



5403 Huntington Pkwy List Price: \$959,900 Sold Price: \$929,000 Days on Market: 32



7815 Stratford Road List Price: \$949,000 Sold Price: \$949,000 Days on Market: 0



5731 Bradley Blvd. Original List Price: 1,045,000 Sold Price: \$1,050,000 Days on Market: 6



5609 Wilson Lane List Price: \$995,000 Sold Price: \$1,100,000 Days on Market: 5



7501 Radnor Road List Price: \$1,300,000 Sold Price: \$1,100,000 Days on Market: 63



8106 Old Georgetown List Price: \$1,299,900 Sold Price: \$1,299,900 Days on Market: 38



7805 Oldchester Rd List Price: 1,399,000 Sold Price: \$1,380,000 Days on Market: 14

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JANUARY 2015

Because of the changes I've seen in Bethesda this past year, I feel compelled to point out that in the event you're considering selling you're home in the fore-seeable future there are other options besides selling to builders - good options - of which you should be aware.

A builder's objective, understandably, is always to purchase property for <u>as little</u> <u>as they possibly can</u>. Their pitch for property can be very persuasive. No commission, no showings, items can be left in the house after settlement, etc.

Keep in mind, however, that our neighborhoods are very desirable for a number of reasons and there are many buyers who, if given the chance, would pay handsomely - even for a less than ideal house - to simply get into the neighborhood. Contrary to what it appears to be at the moment in Bethesda, not everyone wants or can afford a \$2M home. There <u>are</u> buyers who would be thrilled to have an opportunity to purchase your house and there's a good chance they'd pay significantly more than a builder.

I recently represented Sellers in our area who had several handsome offers from builders but who after speaking with me, decided to put their house on the market to see if they could do better. We DID do better, to the tune of <u>13% more</u> than the best builder's offer. I was able to privately and effectively market the property so as to minimize the disruption to the Sellers' lives and schedules. They didn't need to prep the house for sale and we didn't hold any open houses. The Sellers were permitted to leave items in the house after settlement and were able to stay in the house for a few weeks after settlement (rent-free) while transitioning to their new home.

Please consider contacting me if you're considering selling your home. I'd appreciate the opportunity to visit with you and answer any questions you might have about the process. If you'd like to check references prior to scheduling time, please let me know and I will provide them to you. Please feel free to check out testimonials from past clients as well on my website at www.kateslawta.com.

*After Seller subsidy



8121 Rayburn Road List Price: \$1,459,000 Sold Price: \$1,430,000 Days on Market: 14



5505 Northfield Road List Price: \$1,789,000 Sold Price: \$1,754,275 Days on Market: 13



7721 Oldchester Road List Price: \$2,295,000 Sold Price: \$2,148,000 Days on Market: 15

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Handy Phone Numbers

Whitman HS Main Office 301 320-6600 Attendance 301 320-6576

JANUARY 2015

Pyle MS Main Office 301 320-6540 Attendance Teresa_G_Halabi@mcps.org

Bradley Hills Elementary School Main Office 301 571-6966 Attendance 301 369-1858

MCPS Snow Day 301 279-3673

BCC HS Main Office 240 497-6300 Attendance 240 497-6309

Westland MS Main Office 301 320-6515 Attendance 301 320-6534

Bethesda Elementary School Main Office 301 657-4979 Attendance 301 657-4979

 Wonders Child Care 301 654-5339

 Bar-T Child Care
 301 564-4800

Animal Emergencies Mont. Co.	240 773-5900
Barwood Taxi	301 984-1900
Bethesda Library	240-777-0970
Curbside Pick-up	240 777-6410
CVS Pharm Wisc./Bradley	301 656-1358
CVS Pharm Wisc./Cheltenham	301 986-9144
CVS Pharm. Arlington Rd	301 656-2522
Non-Emergency Police	301 279-8000
Pepco Power Out	877 737-2662
Poison Control (MD)	800 222-1222
Washington Post (hold paper)	202 334-6100

Whether you're buying or selling, it's almost inevitable that issues will crop up along the way. Fortunately, when this happens, my background and experience as a lawyer come in very handy. If I can't resolve the issue(s) outright, I'm usually able to find a way around or over them in order to get to a successful settlement. If you're thinking of buying, selling or renting now or in the future, please give me a call. I'd enjoy discussing it with you. You may view testimonials from past clients on my website at www.kateslawta.com.

Best,

Kate Slawta (301) 980-5970 cell

Stuart &

Realtors

Maury, Inc.

"I am a great believer in luck and I find that the

harder I work, the more I have of it."

Source unknown

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